

EGOSCUE ® LICENSE APPLICATION

The potential rewards in owning an Egoscue clinic can begin with the lives you will touch. Few careers allow one to help people reach their goals and realize the possibility of living a pain free, active lifestyle. Our clinics are about making a difference.

You are never alone when operating an Egoscue facility. Our system is designed to provide the highest possible care for our clients and give you the freedom to make contributions to better the Method as a whole.

Our training and guidance will prepare you for the daily operations of an Egoscue clinic; the rest is up to you. We are looking for individuals who display an ability and desire to connect with others, rather than those focused solely on return on investment. Our licensees care about treating one client at a time with the highest customer service as their goal.

Comprehensive Training

Your training begins with the completing the Postural Alignment Specialist (PAS) program, the completion of our Exercise Therapy Skills (ETS) courses, Accredited Exercise Therapist (AET) program, and our Licensing Operations (LO) course.

The cost associated with required courses are as follows:

Postural Alignment Specialist (“PAS”) Certification: \$2,499

Exercise Therapy Skills (“ETS”) Certification: \$1,800

Advanced Exercise Therapist (“AET”) Certification: \$3,450

License Operations (“LO”) Certification: \$5,000

This includes the following:

- in-person seminars
- online coursework complete with knowledge reviews
- comprehensive tests
- submission of real case studies for review
- at least one week of coaching with peer review
- supervised travel therapy (not available in some markets)
- clinic operation training
- market development and business development assistance

EGOSCUE ® LICENSE APPLICATION

Continued training for licensees includes the following:

- Continued education program
- Quarterly on-site therapy training events
- Yearly training events
- Periodic onsite development visits

Location Approval

All potential Egoscue Facilities go through a location evaluation. Our Corporate staff will assist in site selection to help determine the best possible access to Egoscue clients. The licensee will need approval for the city and physical address of the center.

Financing

Egoscue does not normally offer financing services toward licensing a facility. Due to the relatively low start up costs, Egoscue facilities typically are able to be funded by the individual.

Territory Assignment

Egoscue does not currently offer exclusivity for locations. Developing markets and established markets may be available even if a facility operates in the market already.

Royalty/Fees

Egoscue licensed facilities currently pay a monthly operational flat fee. There is no advertising royalty. Our company is built on the success and referrals of our customers. We all have a vested interest in our clients getting well.

This information is not and should not in anyway be considered as an offer to sell, or a solicitation of an offer to buy, an Egoscue franchise. An offer of an Egoscue franchise and license agreement can only be through our Uniform Franchise Offering Circular.

For more information regarding Egoscue franchise ownership please submit the following application.

EGOSCUE® LICENSE APPLICATION



LICENSE APPLICATION (v. 3-2008)

Egoscue, Inc. (EGOSCUE®)

Corporate Headquarters

12230 El Camino Real, Suite #110

San Diego, CA 92130

Phone: (800) 995-8434

EGOSCUE ® LICENSE APPLICATION

This information is confidential. The preparation and filing of this application does not obligate you to purchase license or Egoscue to see you a license.

1. Requested Geographical Location

Please provide the City and State of intended License:

City: _____

State : _____

2. Type of Legal Structure

Please provide the type of legal structure of entity applying for License

Corporation

Partnership

Sole Proprietorship

LLC

Other: _____

What are the names of all owners/shareholders/partners, etc.?

Names: _____

Please list the percentage interests of all owners.

Percentage: _____

3. Personal Information

Name of application: _____

Address: _____

Phone Number: _____

Date of Birth: _____

Social Security Number: _____

Country of Citizenship: _____

4. Please answer the following questions to the best of you ability:

Have you have any bankruptcies or real estate foreclosures? Yes No

Have you ever been involved with any lawsuits? Yes No

EGOSCUE ® LICENSE APPLICATION

Have you ever been convicted of a felony? Yes No

If any professional licensures, have you ever had any adverse action taken against you? Yes
No

If yes, please give detailed explanation:

5. Please provide current employment information and a copy of a professional resume

Have you ever owned your own business? Yes No

If yes, please give detailed explanation:

6. What is you current Educational Level (formal)?

Level: _____

7. Please provide the following financial information:

Include attachments of the following to your License Application.

- Income statement
- Profit/Loss
- Balance sheet to be attached together with proof of cash on hand (current bank statements)
- Any lending or capital funding agreements (credit lines, etc.)

8. Proof of Citizenship and/ or Immigrant Status

Include attachment of Birth Certification and/ or current financial documents

9. Statement of Interest - Essay

Please type a one page statement explaining to the best of your ability why you want to license an Egoscue facility.

10. Application Profile

EGOSCUE ® LICENSE APPLICATION

How did you become interested in the Egoscue Licensing opportunity?

What are, in your opinion, the characteristics of a good business?

Who will be responsible for the day to day operations of your facility?

11. Disclosures:

This is an application to become a licensee of Egoscue, Inc., a California corporation. If there is to be more than one party to this venture, each individual must complete an application. All information must be current to within 30 days of the date of application.

Submission of application is not an offer or acceptance of any offer to become a licensee and there is no obligation by either party in doing so.

EGOSCUE ® LICENSE APPLICATION

Egoscue, Inc. does not guarantee or make promises related to financial performance of the Egoscue System or Egoscue Facility licensed - licensee is requested to make decision based on its own independent research.

Please read carefully before signing.

I hereby certify to the best of my knowledge and belief the answers provided above are correct. I authorize Egoscue, Inc. to verify all data submitted and to make any additional character, credit, and financial investigation it deems advisable or prudent. I understand that any false information or consequential omission contain in this application would be cause for immediate termination of any subsequent agreement reached between Egoscue, Inc. and myself.

Signature of Applicant

Date

Signature of Co-Applicant

Date

Be advised: this application is not intended an an offer to sell, or solicitation of an offer to buy, a franchise. It is for informational purposes only. Currently, the following states and countries regulate the offer and sale of franchises: US: California, Hawaii, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Oregon, Rhode Island, South Dakota, Virginia, Washington and Wisconsin; and International: Australia, Brazil, Canada, France, Indonesia, Malaysia, Mexico, Russia, Spain, and Venezuela.

If you are a resident of one of these states or countries, we will not offer you a franchise unless and until we have complied with applicable pre-sale registration and disclosure requirements in your jurisdiction. Please contact us with any questions or for more information.